Knowledge Hierarchy

Data → Information → Knowledge

Processing data → Processing information
Knowledge is what results when combining: experience, information and know-how

- Manuals and other Docs
- Organisational Routines
- Processes and Techniques
- Guidelines
- People’s Minds
Knowledge is what results when combining: experience, information and know-how
SOUL is based on Nonaka and Takeuchi knowledge management model
¿What is SOUL?

SOUL is a solution for enhancing Knowledge Management in organizations, integrating:

- Experts Knowledge
- Digital Technology
- Collaborative Learning
Experts Knowledge

- Learning from the best
- Sharing
- Lessons Learned
- Reducing risk
Collaborative Learning

- Enhancing innovation, creativity and motivation
- Increasing production, better performance
- Eliminating redundant work
- Efficient
Digital Technology

Click on each solution to discover more
Transforming Knowledge into an Asset

- **Accelerating learning, while assuring quality**
- **Directing training towards performance improvement**
- **Transforming existing knowledge in a strategic value**
Collaborative

Personalized

Attractive

Open

Multi-device

Digital

Oriented to performance

Flexible
SOUL for Decommissioning
Digital Transformation & Toolbox + Campus LMS